

NEW 2025 2-50 Broker Bonus

- Changing from a 2-99 Quarterly Medical Bonus to a 2-50 Annual Bonus
- To qualify the agency must have 300 inforce subscribers on 12/31/2024
- Simple tier structure for New Business and Retention
 - There are no dependencies between the two, agency doesn't have to qualify for one to be eligible for the other
- There is no longer a Net Growth requirement to qualify for the bonus
- There is no longer a Specialty factor to reduce or provide a kicker to the bonus

Range	New Business	Range	Retention
100 – 249	\$25.00	<80%	\$0.00
250 – 499	\$50.00	80% - 84.9%	\$10.00
500 – 999	\$75.00	85% - 89.9%	\$25.00
1,000+	\$150.00	90%+	\$50.00

* New business range and all \$ amounts are per subscriber

